



Picture This!

2022 Calendar Photo Contest

For years we have utilized photos of our real guests (not models) in our marketing materials. So many guests have gotten a kick out of seeing themselves, or loved ones, appear on the printed page...and so do we! It just seems...real.

In recent years, the entries have exceeded all of our expectations and more! So we have decided to continue our Picture This! Calendar Photo Contest. Winners will be published in our twenty-eight page calendar for 2022. The photos must have been taken at Ocean Lakes Family Campground and should be about one of these themes: nature, events or activities, family fun or pets.

This contest is open to all Ocean Lakes' guests and teammates. Contestants can submit up to five photos **before September 3, 2021**, they must be 18 years of age (or have parent/guardian consent), hold the copyright to the photo(s) submitted and will need to sign a photo release (see official rules below). **We will only accept high-resolution digital photos (350 dpi) with a minimum image size of 9" x 12" (horizontal format preferred) for print. Please DO NOT submit social media images as online photos are only 72 dpi which is too small for the calendar.**

Be careful not to submit images from your smart phones, tablets, or other electronic devices unless it has the proper high-resolution settings and meets the above requirements! (Hint: **For a better chance at getting picked, choose a photo that is in a horizontal format and around 4MB... GOOD LUCK!**) Please see all the contest policies below. Winners will be notified on or around December 1, 2021 via snail mail.

What we are looking for:

Acceptable Themes: Nature, events or activities, family fun or pets

We want to create a calendar that embodies what Ocean Lakes Family Campground is all about – “Creating Family Memories that Last a Lifetime.” We don’t however just want generic family vacation photos that could be taken anywhere. We are looking for that special shot, that shot that shows what a vacation at Ocean Lakes is all about.

Who can enter:

This contest is open to any of our loyal guests or teammates. Any entrant under the age of 18 requires signed parental/legal guardian consent (see “Artist Release” below). All photos must be original pieces by the entrant and be taken at Ocean Lakes Family Campground.

How to enter:

1. All photos must be submitted electronically to **memories@oceanlakes.com**. (Due to lack of high quality resolution when reproducing photos, we can no longer accept hardcopy photos.)
2. Entrants are limited to 5 photos.
3. **All digital files must be at least 350 dpi in order to be accepted.**
4. Photos can be submitted in .jpg or .tiff format
5. Digital file name must include the entrant’s last name.
6. All photos must be accompanied by an official entry form (see entry forms below).

Official contest Rules and Regulations:

1. Entrants (a “YOU” or “ENTRANT” refers to any contestant and/or their respective parents and legal guardians from this point forward) will not be monetarily compensated in any way for photos submitted into this contest. However, each entrant whose photo(s) are used in the calendar will automatically receive 5 printed 2022 calendars. Entrant’s name will be printed adjacent to their photo in the calendar.
2. All photos must be taken at Ocean Lakes Family Campground. Photos submitted are to depict family memories at Ocean Lakes Family Campground. They must fit into one the following themes: nature, events or activities, family fun or pets. Images will be judged on originality, technical excellence, composition, overall impact and artistic merit.
3. All photos entered in the contest must be your photos and you must own the rights to those photos. Previously published material for which non-exclusive rights were granted may be entered as long as you still maintain the right to grant us use for publication. You must be able to disclose when and where the photo appeared previously to Ocean Lakes Family Campground upon request.
4. By submitting any photos to Ocean Lakes Family Campground, you (or your respective parents and legal guardians) are giving us the right to use that photo in any way we see fit. You retain your rights to your photograph; however, by entering the contest, you grant Ocean Lakes Family Campground a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any Ocean Lakes Family Campground’s purpose, including, but not limited to, advertising and promotion, and its website, and commercial products, including but not limited to Ocean Lakes Family Campground publications. Ocean Lakes Family Campground will not be required to pay any additional consideration or seek any additional approval in connection with such uses. Your photo may be used in web or other print marketing materials without compensation (please see Artist Release Forms for more details).
5. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified. Contestants cannot construct photographs from pieces of other photographs. If our judges see that the photographer has obviously altered a photo, they have the right to disqualify it.
6. If you choose to include any people in your photo you (or your respective parents and legal guardians) are responsible for obtaining any photo release forms from those being photographed and must provide Ocean Lakes Family Campground with the signed release form upon request.
7. All photos submitted of minors must complete the Minor Photo Release Form (see below).
8. Under no circumstances will any obscene, provocative, or otherwise questionable conduct or content be submitted into this contest. All pieces deemed inappropriate by officials will be immediately disqualified.
9. Ocean Lakes Family Campground is not responsible for any and all claims ensuing from or in connection with the use of any and all photos submitted into this contest.
10. Ocean Lakes Family Campground shall determine winner eligibility in its sole and absolute discretion. All decisions made by the judges are final.

Legal Conditions

By entering this contest, you (a “YOU” or “ENTRANT” refers to any contestant and/or their respective parents and legal guardians from this point forward) agree to certain all of the terms and conditions relating to this contest and you are responsible for understanding your rights. By entering, entrants agree to indemnify, defend and hold harmless Ocean Lakes Family Campground, its respective shareholders, subsidiaries, affiliates, directors, officers, employees,

attorneys, agents and representatives, from any and all third party liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the competition (collectively, "Losses"), including without limitation any third party claim for copyright infringement or a violation of an individual's right to privacy and/or publicity right. The contest is void where prohibited by law.

Each entrant in the contest (each a "Entrant") is responsible for ensuring that he or she has the right to submit the photos that he or she submits to the contest per these rules.

You agree that any and all disputes that cannot be resolved with Ocean Lakes Family Campground, and causes of action arising out of or connected with this contest, shall be resolved individually, without resort to any form of class action, before a court of competent jurisdiction located in Horry County, South Carolina, which court shall apply the laws of the state of South Carolina without regard for rules of conflicts of law.

IN ANY SUCH DISPUTE, ENTRANT SHALL NOT BE ENTITLED TO ANY PUNITIVE, SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES, OR ANY DAMAGES OTHER THAN PARTICIPANT'S ACTUAL OUT-OF-POCKET EXPENSES (IF ANY) ASSOCIATED WITH PARTICIPATING IN THE CONTEST. YOU HEREBY WAIVE ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR INCREASED. The contest and Ocean Lakes Family Campground's website are provided "as is" without warranty of any kind, either express or implied.

Ocean Lakes Family Campground is not responsible for any incorrect or inaccurate information, whether caused by web site users or by any equipment or programming associated with or utilized in the photo competition, or by any technical or human error that may occur in the processing of submissions to the photo competition, including but not limited to any misprints or typographical errors. Ocean Lakes Family Campground assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Ocean Lakes Family Campground is not responsible for any problems or technical malfunction of any telephone network or lines, computer equipment, servers, providers, computer on-line systems, software, or failure of email on account of technical problems or traffic congestion on the internet or at any website, including injury or damage to participant's or to any other person's computer related to or resulting from participating or uploading images or information in the photo contest.

If, for any reason, the photo competition is not capable of completion as planned, including but not limited to, any reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Ocean Lakes Family Campground that corrupt or affect the administration, security, fairness, integrity or proper conduct of the photo competition, Ocean Lakes Family Campground reserves the right at its sole discretion to cancel, terminate, modify or suspend the photo competition.

Contestant # _____
Assigned by contest administrators



2022 Picture This! Calendar Photo Contest

Dates to Remember!

Entry Deadline – September 3, 2021 by 5 pm

Please keep in mind that all photos must be in by the deadline date for printing purposes. Any photos entered after September 3rd will not be considered a valid entry. If you have any questions, please feel free to call our Marketing Department at 843-828-4832.

Please complete the following information and send form along with your photos and Artist Release Form, via email or snail mail to the address below. All information will be used for the sole purpose of this contest and will not be sold or distributed for solicitation purposes!

Name: _____

Mailing Address: _____

Email: _____ Phone #: _____

Photo Descriptions:

Describe each photo and where in Ocean Lakes it was taken:

Are you a:

_____ Annual Lease Holder _____ Camping Guest _____ Rental House Guest

How long have you been staying at Ocean Lakes? _____

How did you hear about the Photo Contest? _____

Return to: Ocean Lakes Marketing Department, 6001 South Kings Hwy, Myrtle Beach, SC 29575
OR email to: memories@oceanlakes.com

NOTE: *Winners will be notified if photos are chosen to be a part of Ocean Lakes 2022 Calendar*



Entrant # _____

Ocean Lakes Family Campground's 2022 "Picture This! Calendar Photo Contest" is a voluntary promotional contest. If you do not wish for you, or any of your photos to be used in this, along with other Ocean Lakes Family Campground promotional materials, please do not sign this release form. This contest is for our guests and teammates who enjoy being included in our materials. There is no monetary compensation.

Artist Release Form

I _____ hereby confer that I am the copyright owner of the photos I have submitted to Ocean Lakes Family Campground. By signing this form, I am giving Ocean Lakes Family Campground the absolute and irrevocable right and permission with respect to the photographs I have submitted:

- (1) I have read and agree to the "Official Contest Rules and Regulations" of the 2022 "Picture This! Calendar Photo Contest."
- (2) I have read and agree to the "Legal Conditions" of the 2022 "Picture This! Calendar Photo Contest."

I hereby waive any and all rights to inspect or approve any use of my photo(s) that I have submitted, by Ocean Lakes Family Campground.

By signing and submitting this form, I agree and understand that I am bound to all of the Official Rules and Legal Conditions for Ocean Lakes 2022 "Picture This! Calendar Photo Contest."

Print Entrant's Name: _____

Address: _____

Phone #: _____ Email: _____

Signature X _____ Date: _____

Return to: Ocean Lakes Marketing Department, 6001 South Kings Hwy, Myrtle Beach, SC 29575
OR email to: memories@oceanlakes.com

NOTE: *Winners will be notified if photos are chosen to be a part of Ocean Lakes 2022 Calendar*



Entrant # _____

Ocean Lakes Family Campground's 2022 "Picture This! Calendar Photo Contest" is a voluntary promotional contest. If you do not wish for you, your child or any of your photos to be used in this, along with other Ocean Lakes Family Campground promotional materials, please do not sign this release form. This contest is for our guests and teammates who enjoy being included in our materials. There is no monetary compensation.

Artist Release Form for Minors

I _____ hereby confer that I am the respective parent or legal guardian of _____, and the copyright owner of the photos submitted to Ocean Lakes Family Campground. By signing this form, I am giving Ocean Lakes Family Campground the absolute and irrevocable right and permission with respect to the photographs we have submitted:

- (1) I have read and agree to the "Official Contest Rules and Regulations" of the 2022 "Picture This! Calendar Photo Contest."
- (2) I have read and agree to the "Legal Conditions" of the 2022 "Picture This! Calendar Photo Contest."

I hereby waive any and all rights to inspect or approve any use of my photo(s) that I have submitted, by Ocean Lakes Family Campground.

By signing and submitting this form, I agree and understand that as parent or legal guardian that I am bound to all of the Official Rules and Legal Conditions for Ocean Lakes' 2022 "Picture This! Calendar Photo Contest."

Print Entrant's Name: _____

Entrant's Parent or Guardian: _____

Address: _____

Phone #: _____ Email address: _____

Entrant's Age at Time of Entry: _____ Entrant's Date of Birth: _____

I am the parent/legal guardian of this child. I have read and agree to the Official Contest Rules and Regulations and Legal Conditions.

Signature X _____ Date: _____

Return to: Ocean Lakes Marketing Department, 6001 South Kings Hwy, Myrtle Beach, SC 29575

OR email to: memories@oceanlakes.com

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